

## 🌟 Greater Salmon Valley Chamber of Commerce Newsletter August 2025 Edition

**“Fostering a prosperous, sustainable, and collaborative business community.”**

### **August Board Meeting Highlights**

The Chamber Board met on August 12 to welcome new members, plan fall festivities and continue building momentum for a vibrant season in Salmon Valley.

👏 **Welcome New Board Members** We're excited to welcome Courtnee Bowen, Julie Longoria, and Jim Minor to the Chamber Board! Their energy and ideas are already bringing fresh perspective to our work.

🙏 **A Heartfelt Farewell** As we welcome new faces, we also extend our deepest thanks to **Sherry Elrod** and **Esther England** for their years of dedicated service. Your leadership and commitment have left a lasting mark on the Chamber, and we wish you both continued success in your next chapters.

🎨 **Logo Refresh Underway** A new look is coming! Chamber decals and branding are getting a refresh, with updated designs expected by the end of August.

🗓️ **October Luncheon Scheduled** Save the date: **Tuesday, October 14 from 11:30AM to 1 PM at the Highlander**. Catering is in the works, and we're currently seeking a speaker. Got a topic or presenter in mind? Let us know!

👤 **Halloween Town Returns** Get ready for a festive October:

- **Merchant Trick-or-Treat:** Thursday, October 31 from 4–6 PM
- **Decorating Contest:** Businesses must be decorated by October 27. Voting will run all week via QR code survey.
- Flyers and QR codes will be distributed in early September.

🎄 **Parade of Lights & Tree Lighting** Join us **Friday, November 28 at 6:30 PM** for this beloved holiday tradition.

- Parade themes under consideration: *Santa's Workshop, A Classic Christmas, Whoville, Cowboy Christmas*
- Tree lighting will follow immediately after the parade with a guest appearance by "you know who."
- Theme voting and subcommittee planning will take place at the September meeting. If you're interested in serving on this subcommittee, please reply this email!

 **Late Night Shopping & Caroling** Date and Time TBD. Enjoy extended shopping hours and festive caroling downtown. More details coming soon.

 **Voice of the Valley Spotlight** We're launching a new initiative to highlight 2–3 Chamber businesses each month or quarter. Stay tuned for how to get involved.

## **What We Need From You**

We're building these events for the community—and we'd love your help!

-  **Volunteers** for Parade of Lights setup, coordination, and logistics.
-  **Speaker or topic suggestions** for the October Luncheon
-  **Input** on Parade of Lights theme—vote coming in September!

If you're interested in helping by volunteering your time and expertise, would like to serve on a subcommittee for one of these upcoming events, or have ideas to share, please reach out to the Chamber office or reply to this newsletter.

*For the most reliable communication, please reach out via email. Our Executive Director manages multiple responsibilities, including several phone lines, so email ensures your message is received and responded to promptly.*

 **Next Board Meeting Tuesday, September 9 at 6 PM @ Highlander** Members are welcome to attend and share input!

We hope to hear from you soon! Thank you for being valued members!

The Greater Salmon Valley Chamber of Commerce